Beatrice H. Fadrigon
Curriculum Vitae

Austin, Texas | beatricefadrigon@berkeley.edu | bfadrigon.com

Education

2023	M.S in Information Management and Systems, University of California, Berkeley *Focus Track: User Experience Research & Design*
2021	B.S. in Psychology, University of Pittsburgh *Minor: Film & Media Studies*

Academic Positions

2023	Graduate Student Instructor: DATASCI 231: Behind The Data: Humans & Values, School of Information, University of California, Berkeley
2023	Graduate Student Instructor: INFOSCI 272: Qualitative Research Methods in Information Technology, School of Information, University of California, Berkeley
2020-21	Undergraduate Research Assistant: CAMBIAR Collective Lab, University of Pittsburgh

Peer Reviewed Publications

2023	Beatrice Fadrigon, Princess Gordon, and Jane Lupica. 2023. A Playbook To Be Proud Of: LGBTQ+ Inclusive User Accounts. In. ACM, New York, NY, USA, 6 pages.
2020	*Investigating How Queer People of Color Use ICTs to Cope with Stigma*. CA Roulston, BH Fadrigon, CE Smith, J Maestre - iConference 2020 Proceedings

Certifications

2023	CITI Certification, Human Research: Group 2 Social and Behavioral Research Investigators, University of California, Berkeley
2021	edX Verified Certificate for Data Science: Computational Thinking with Python
2018	CITI Certification, Social and Behavioral Science Human Subjects: Social-Behavioral-Educational Course, University of Pittsburgh, Pittsburgh
2018	CITI Certification, Responsible Conduct of Research, University of Pittsburgh, Pittsburgh

Awards, Grants, and Fellowships

2023   i3 Alumni Fellow, iSchool Inclusion Institute at University of Texas Austin

2023   Masters Conference Travel Grant, School of Information, University of California, Berkeley

2021   i3 iSchool Graduate Scholars Fellowship, School of Information, University of California, Berkeley

2021   Iris Marion Young Award for Political Engagement, Gender, Sexuality, & Women's Studies, and The Graduate School of Public and International Affairs, University of Pittsburgh

2021   ODK Senior of The Year Finalist, Omicron Delta Kappa, Pitt Student Affairs, University of Pittsburgh

2020   Dean's Research & Conference Grant, David C. Frederick Honors College, University of Pittsburgh

2020   Summer Undergraduate Research Award, Office of Undergraduate Research, University of Pittsburgh

2017   Dollars for Scholars, Southeastern School District, Kennard-Dale High School

Research & Professional Experience

2022   University of California, Berkeley
            Equity Fluent Leadership, Haas School of Business

            Product Equity Strategies & Recommendations at Meta, *Consultant*: Developed a research plan to address equity across the social media sector for Facebook's Trust & Safety team. Conducted a competitor & landscape analysis informed by industry trends and a SWOT analysis to come up with recommendations.

            Spotify's Diversity, Equity, Inclusion & Belonging (DEIB) Product Strategies, *Independent Researcher*: Explored a public record of DEIB reports using keyword search strategies to identify narratives of impact in this space. Findings included the disconnect of DEIB strategies across affinity groups and specific calendar days, with room to grow in connecting the impact of each program.

2022   University of California, Berkeley
            User Experience Research, School of Information

            Uplifting BIPOC Creators at Google 120, *UX Team Member*: An exploratory UX study at Google's in-house incubator that focuses on elevating voices of BIPOC creators within the creator economy ecosystem. Methods include diary studies, semi-structured interviews, and surveys. Findings included an emphasis on community centric content & recommendations for highlighting BIPOC content creators through Google channels.

2022   University of California, Berkeley
User Interface Design and Development, School of Information

Emotions Wrapped: Social Emotional Learning through Music Streaming, *Research Team Member*: Music streaming services are not just song collections, but mediums engaging with users' emotions and can be used to facilitate social-emotional learning. Through prototyping and user interface A/B testing, findings included a tension users can balance their feelings of personal safety with their desire for sorting and tracking how their emotions interact with their listening habits.

2021   University of California, Berkeley
Qualitative Research Methods, School of Information

Filipino Activism at UC Berkeley, *Principal Investigator*: Ethnographic study on the activism Filipino students partake in on campus. Methods include affinity mapping, artifact review, semi structured interviews, and journey mapping. Findings included Filipino American students participated in activism about racist displays on campus that highlighted Filipino colonizers to feel closer to their home country.

2021   University of California, Berkeley
Human Computer Interaction Research & Qualitative Research Methods, School of Information

QPOC Navigating Technology QPOC–Risks & Benefits, *Principal Investigator*: Qualitative study analyzing the risks and benefits QPOC experience using technology. Deliverables include short abstract paper, final report, and short documentary. Findings included the dual sided risk & benefit of Facebook as a community seeking tool with issues of data privacy amongst key impact individuals.

2019-20   University of Texas, Austin
iSchool Inclusion Institute

QPOC Using Technology To Cope, *Principal Investigator*: Exploratory qualitative study using semi structured interviews to understand how queer people of color use technology to cope with stigma. Deliverables include literature review, full paper, poster. Findings include the identification of 11 information communication technologies such as Instagram, Reddit, YouTube, & more and 6 main reasons why QPOC needed to cope including community seeking, identity exploration, etc.

2020   University of Pittsburgh, Pittsburgh
Grant Writing, English Composition

Mock Grant for NQAPIA, *Sole Writer*: Completed a 14 page mock grant application to the Carnegie Corporation of New York on behalf of the National Queer Asian Pacific Islander Alliance. Methods include competitive analysis, evaluation literature searches, and direct contact with the non-profit. Sections include an executive summary, organizational background, budget, impact trajectories & evaluations, etc.

2022   Palo Alto Networks, Santa Clara
     Inclusive Recruitment Programs

     Employee Survey Analysis*, Intern*: In collaboration between the people analytics team and employee programs, this survey was employed to garner insights on employee engagement in ERGs. Data cleaning using excel was completed followed by an open coded thematic analysis of open ended responses.

     Inclusive Hiring Guide*, Intern*: Using federal standards set by the EEOC, various research methods were completed to inform sourcers and recruiters to be mindful of bias in their hiring processes including competitive market research and industry DEI report analysis. Culminating product was incorporated into company onboarding and was presented to the entire hiring team.

Press & Media

2023   *"Featured MIMS Student"*
     School of Information, University of California, Berkeley
     https://www.ischool.berkeley.edu/about/profiles/bea-fadrigon

2022   *"A Full Ride to Acceptance"*
     The Ram Page, Kennard-Dale High School
     https://kdnewspaper.com/4763/alumni-series/a-full-ride-to-acceptance/

2022   *"MIMS Student Interviewed on KALX The Graduates Podcast"*
     School of Information, University of California, Berkeley.
     https://www.ischool.berkeley.edu/news/2022/mims-student-interviewed-kalx
     -graduates-podcast-0

2021   *"Beatrice Fadrigon: Building a place to belong"*
     Silhouettes, The Pitt News, University of Pittsburgh.
     https://pittnews.com/article/164965/silhouettes-2021/beatrice-fadrigon-building
     -a-place-to-belong/

2021   *"LGBTQ Asians in Pittsburgh create community from the intersections of their identity"*
     Pittsburgh City Paper
     https://www.pghcitypaper.com/news/lgbtq-asians-in-pittsburgh-create-community-from-t
     he-intersections-of-their-identity-19621642

2021   *"After unexpected end to their college careers, Pitt seniors look back"*
     Pittsburgh Post-Gazette
     https://www.post-gazette.com/news/education/2021/05/02/Graduation-Pitt-University-of-
     Pittsburgh-pandemic/stories/202105020184

Invited Speaker

2023   Presenter, *LGBTQ+ Inclusive Design Guide Walk-Through,* SONOS

2023	Graduate Student Speaker, UC Berkeley Lavender Graduation, Gender Equity Resource Center
2021	Undergraduate Student Speaker, Univ. of Pittsburgh Lavender Graduation, Office of Inclusion & Belonging, Office of Diversity, Equity, and Inclusion, & Pitt Queer Professionals
2021	Research Presenter, "*Investigating How Queer People of Color Use ICTs to Cope with Stigma*", Psi Chi Chapter, University of Pittsburgh

Program Management & Organizing

2023	Events Coordinator, iSchool Graduate Scholars, School of Information, University of California, Berkeley, California
2023	LGBTQ+ Resources Graduate Assistant, Gender Equity Resource Center, University of California, Berkeley, California
2023	Executive Director & President, Queer Grads, University of California, Berkeley, California
2023	Committee Chair, Student Government Board Diversity & Inclusion Committee, University of Pittsburgh, Pittsburgh, Pennsylvania
2023	Co-Founder & President, Alliance of Queer and Underrepresented Asians in Recognition of Intersectionality to Uphold Solidarity, University of PIttsburgh, Pittsburgh, Pennsylvania

Workshops & Panels

2023	*Intersectionality as a Lens in Research Workshop*, iSchool Inclusion Institute, University of Texas Austin
2023	*Project Management Panel*, iSchool Inclusion Institute, University of Texas Austin
2023	*Graduate School Panel*, iSchool Inclusion Institute, University of Texas Austin
2023	*What The F*ck? Is Pitt Perpetuating White Supremacy? Students, Staff, Administration & Faculty Panel*, Student Government Board, University of Pittsburgh
2023	*UC Berkeley DEIB Admissions Day Panel*, School of Information, University of California Berkeley
2023	*UC Berkeley Admissions i3 Partnership Panel*, School of Information, University of California, Berkeley & iSchool Inclusion Institute
2023	*LGBTQ+ History in AAPI Cultures Workshop*, Alliance of Queer and Underrepresented Asians in Recognition of Intersectionality to Uphold Solidarity, East Coast Asian American Student Union Conference 2020

Conference Attendance & Participation

2023   CHIWORK 2023: Symposium on Human-Computer Interaction for Work, Case Study Poster Presenter, Oldenburg, Germany

2023   iConference 2023: Normality | Virtuality | Inclusivity | Physicality, Sponsored Attendee , Universitat Oberta de Catalunya, Monash University, and University of Illinois at Urbana-Champaign

2022   Creating Change 2023, Sponsored Attendee, National LGBTQ+ Task Force, San Francisco

2021   Lesbians Who Tech 2022 Summit, Sponsored Attendee, San Francisco

2020   iConference 2020: Sustainable Digital Communities, Poster Presenter, University of Borås, Oslo Metropolitan University

2020   ECAASU 2020: Building Bridges, Programming Team Member & Workshop Presenter, Pittsburgh, Pennsylvania

2020   2020 ACC Student Leadership Symposium, Sponsored Attendee, University of Louisville, Kentucky